

Rep Order# 8890344 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/29/2012 1:19 PM
Last Received: 10/29/2012 1:16 PM
Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNGRS CMPG
Product DCCC
Estimate# 2216
Buyer Kate Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2216
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-530A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/30-11/02	3	1	3	\$270.00	
	2	TU-F	530A-6A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/30-11/02	3	1	3	\$450.00	
	3	M	530A-6A	GOOD MORNING UTAH-530AM	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
	4	TU-F	6A-630A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/30-11/02	1	1	1	\$200.00	
	5	SU	6A-7A	GOOD MORNING AMERICA SUNDAY	:30	\$175.00	11/04-11/04	1	1	1	\$175.00	
	6	TU-F	630A-7A	GOOD MORNING UTAH-630AM	:30	\$250.00	10/30-11/02	2	1	2	\$500.00	
	7	M	630A-7A	GOOD MORNING UTAH-630AM	:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
	8	TU-F	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	10/30-11/02	2	1	2	\$600.00	
	9	M	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
	10	SU	10A-11A	THIS WEEK	:30	\$250.00	11/04-11/04	1	1	1	\$250.00	
	11	TU-F	3P-4P	ELLEN	:30	\$400.00	10/30-11/02	2	1	2	\$800.00	
	12	TU-F	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	10/30-11/02	2	1	2	\$800.00	
	13	M	4P-430P	ABC4 NEWS @ 4PM	:30	\$400.00	11/05-11/05	1	1	1	\$400.00	

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	14	TU-F	430P-5P	ABC4 NEWS @ 430P	:30	\$400.00	10/30-11/02	2	1	2	\$800.00	
	15	M	430P-5P	ABC4 NEWS @ 430P	:30	\$400.00	11/05-11/05	1	1	1	\$400.00	
	16	TU-F	5P-530P	ABC 4 NEWS AT 5PM	:30	\$400.00	10/30-11/02	3	1	3	\$1,200.00	
	17	SA	5P-530P	ABC4 NEWS-5P SAT	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	
	18	SU	5P-530P	ABC4 NEWS-5P SUN	:30	\$400.00	11/04-11/04	1	1	1	\$400.00	
	19	TU-F	6P-630P	ABC 4 NEWS AT 6P	:30	\$500.00	10/30-11/02	2	1	2	\$1,000.00	
	20	TU-F	630P-7P	TWO & A HALF MEN	:30	\$750.00	10/30-11/02	2	1	2	\$1,500.00	
	21	TU-F	10P-1035P	ABC 4 NEWS AT 10PM	:30	\$900.00	10/30-11/02	3	1	3	\$2,700.00	
	22	SA	10P-1030P	ABC 4 NEWS AT 10PM	:30	\$800.00	11/03-11/03	1	1	1	\$800.00	
	23	SU	10P-1030P	ABC 4 NEWS AT 10PM	:30	\$900.00	11/04-11/04	1	1	1	\$900.00	
	24	TU-F	1205A-105A	JIMMY KIMMEL LIVE	:30	\$100.00	10/30-11/02	3	1	3	\$300.00	
	25	TU-F	6P-630P	ABC 4 NEWS AT 6P	:30	\$500.00	10/30-11/02	2	1	2	\$1,000.00	

---REPORT TOTALS---

Report Totals: 43 / \$16,545.00

---SALES MONTHLY TOTALS---

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Nov 12: 43 / \$16,545.00

Sales Totals: 43 / \$16,545.00

Station Totals: 43 / \$16,545.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$16,545

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	0%
KSTU	0%	KTVX	100%	KUCW	0%	KUPX	0%	KUTV	0%
NTVX	0%								

Books null
Demos RA35+